

Investor News

Welcome to the inaugural Newsletter from Access Intelligence, which also covers its brands Pulsar, Isentia, Vuelio and ResponseSource. We will be sending these out periodically and appreciate not only you taking the time to read but any feedback that you may have.

Thank you in advance,

Joanna & Team



IBM's Lisa Gilbert appointed to the Board as NED...
[Read more.](#)

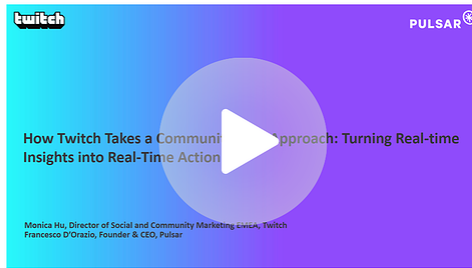


Jay Krall appointed Global VP of Data...
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Jake Steadman appointed Global VP of Research & Insight...
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In our recent Adweek webinar, Pulsar founder and Access Intelligence CPO Francesco D'Orazio presented alongside Monica Hu, Director of social and community marketing EMEA at Twitch. They shared the audience intelligence insights that Twitch uses to boost its reactive marketing capabilities at scale.



Monica Hu
Director of social and community marketing, EMEA, Twitch



Francesco D'Orazio
Founder of Pulsar & CPO of Access Intelligence

How Twitch Takes a Community-First Approach: Turning Real-Time Insights into Real-Time Action

Isentia integration

Access Intelligence is seven weeks on from the acquisition of Isentia, with the integration workstreams continuing to advance. They are moving from initial shaping of their charters, through current state assessments, to progressing projects. While the time difference makes for some challenges, it is a pleasure to get to know and work with new colleagues and teams.

Across the Group, we are recruiting in areas that we need to bolster to allow the integration to succeed, including a leading team for the Pulsar expansion into APAC. Alongside new talent, we are actively marketing Pulsar in the new regions; setting up Salesforce for Pulsar customers in APAC; and hosting webinars and actively training across the world to raise awareness of the exciting possibilities the expanded Group now offers.



Isentia has been awarded a Google Cloud Customer Award for Media and Entertainment, alongside Snapchat and Major League Baseball.



Isentia named in the top 10 most innovative companies by AFR for its Media Item Boundary Detection... [Read more.](#)



The **#NewExperience** from Isentia promises more power, more control and an easier to use platform...

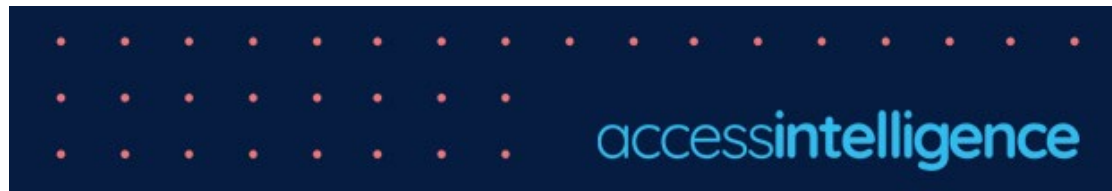
[Read more.](#)

The Copyright Tribunal has sided with Isentia, ensuring no disruption to the business...

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The Isentia **broadcast monitoring service** has been enhanced with industry-first AI-driven technology...

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